



LIST OF NEW ACQUISITIONS FOR COLLEGE OF BUSINESS & ACCOUNTANCY

Call No.	Author	Title	Imprint	ACC. NO.	LOCATION
HF 5549 K463 2017	Kimball, David	Cases in human resource management.	Los Angeles, CA : SAGE, c2017.	BA-10846	CBA
HD 58.7 M377 2016	Mattone, John	Cultural transformations : lessons of leader ships.	Hoboken, NJ : John Wiley & Sons, Inc., c2016.	BA-10847	CBA
HD 53 M674 2017	Mosey, Simon	Building an entrepreneurial organisation	London : Routledge/Taylor & Francis Group, c2017.	BA-10848	CBA
G 155 .M3 R355 2016	Rana, Varinder	New facets of tourism management.	New Delhi : Random Publications, c2016.	BA-10849	CBA
HF 5438.25 W446 2016	Weinberg, Mike	Sales management : simplified : the straight truth about getting exceptional results from your sales team.	New York : Amacom/American Management Association,	BA-10850	CBA
HF 5415.5 M275 2016	Martins, Flavio	Win the customer : 70 simple rules for sensational service.	New York : Amacom/American Management	BA-10851	CBA
HG 4026 L37 2017	Lasher, William R.	Practical financial management. 8th ed.	Boston, MA : Cengage Learning, c2017.	BA-10852	CBA
HF 5415.13 I346 2015	Lacobucci, Dawn	Marketing management.	Boston, MA : Cengage Learning, c2015.	BA-10853	CBA
HF 5415 M3645 2016	Baker, Michael J.	The marketing book. 7th ed.	London : Routledge/Taylor & Francis Group, c2016.	BA-10854	CBA
G 155 .M3 R356 2016	Rana, Varinder	Tourism administration.	New Delhi : Random Publications, c2016.	BA-10855	CBA
HE 9776 H35 2015	Hanlon, Pat.	Global airlines : competition in a transnational industry. 3rd ed.	London : Routledge/Taylor & Francis Group,	BA-10856	CBA
HD 30.213 C69 2016	Cox, Ian	Visual six sigma : making data analysis lean. 2nd ed.	Hoboken, NJ: John Wiley & Sons, c2016.	BA-10857	CBA



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Call No.	Author	Title	Imprint	ACC. NO.	LOCATION
P 96 .M34 K86 2017	Kung, Lucy	Strategic management in the media : theory to practice. 2nd ed.	Los Angeles, CA : SAGE, c2017.	BA-10858	CBA
G 155 .P65 C78 2016	Luck, Michael	Cruise tourism in polar regions : promoting environmental and social sustainability?.	New York : Earthscan Washington, DC : Earthscan, c2016.	BA-10838	CBA
HD 53 P83 2018	Puccio, Gerard J.	Organizational creativiy : a practical guide for innovators & entrepreneurs.	Los Angeles, CA : SAGE, c2018.	BA-10839	CBA
HF 5548.32 B44 2017	Belew, Shannon	Starting an online business all-in-one. 5 th ed.	Hoboken, NJ : John Wiley & Sons Inc c2017.	BA-10840	CBA
HD 57.7 .B855 2016	Bunting, Michael	The mindful leader : 7 practices for transforming your leadership, your organisation and your life.	Milton, Qld : John Wiley and Sons Australia, Ltd, c2016.	BA-10841	CBA
HD 69 .P75 M475 2016	Meredith, Jack R.	Project management : a managerial approach. 9th ed.	Hoboken, N.J. : Wiley, c2016.	BA-10842	CBA
HD 69 .P75 M376 2017	Martinell, Russ J.	Projects without boundaries : successfully leading teams and managing projects in a virtual world.	Ho boken, NJ : John Wiley & Sons, Inc., c2017.	BA-10843	CBA
HD 69 .P75 L445 2016	Lehmann, Oliver F.	Situational project management : the dynamics of success and failure.	Boca Raton, FL : CRC Press/Tay- lor & Francis Group, c2016.	BA-10844	CBA
HM 1261 .D84 2017	Dugan, John P.	Leadership theory : cultivating critical perspectives.	San Francisco, CA : Jossey-Bass/A Wiley Brand, c2017.	BA-10845	CBA