



**LIST OF NEW ACQUISITIONS FOR COLLEGE OF BUSINESS AND
ACCOUNTANCY**

JUNE 2017

Assigned Course / Subject	Call No.	Author	Title	Imprint	ACC. NO.
ADVACCT Advanced Accounting	HF 5635 P845 2016	Punzalan, Angelito Roque	A comprehensive and procedural approach in Advanced Accounting and Reporting : (for accounting students and CPA reviewees).	Manila : Printed and distributed by GIC Enterprises & Co., 2016.	BA-010364 BA-010365 BA-010366
	HF 5635 D453 2016	de Leon, Norma D.	Advanced financial accounting and reporting.	Manila : Published and distributed by GIC Enterprises & Co., c2016.	BA-10411 BA-10412 BA-10413
AUD PROB REV Auditing Problems Review	HF 5667 R67 2016	Roque, Gerardo S.	Auditing problems : CPA examination reviewer.	Manila : GIC Enterprises, c2016.	BA-010414 BA-010415 BA-010416
BASFIN Basic Finance	HG 173 L35 2015	Laman, Rose Marie b.	Financial system, market & management : the basics.	Manila : GIC Enterprises, c2015.	BA-010358 BA-010359 BA-010360
FUNACCT 1 Fundamentals of Accounting	HF 5635 B345 2012	Ballada, Win	Basic accounting : made easy.	Manila : DomDane Pub. & Made Easy Books, c2012.	BA-010348
PRAC1REV Practical Accounting 1 Review	HF 5686 P225 R48 2016	Reyes, Virgilio D.	The fundamentals in accounting for partnerships and corporations.	Manila : Distributed by GIC Enterprises & Co., c2016.	BA-010349 BA-010350 BA-010351
	HF 5635 V34 2016	Valix, Conrado T.	Financial accounting.	Manila : GIC Enterprises, c2016.	BA-010352 BA-010353 BA-010354 BA-010402 BA-010403 BA-010404 BA-010405 BA-010406 BA-010407 BA-010408 BA-010409 BA-010410
	HF 5625 A224 2016		PFRS 2016.	[Manila] : [Accounting Standards Council, Philippine Institute of Certified Public Accountants], 2016.	BA-010355 BA-010356 BA-010357
Tax and Law Rev Taxation Review	KPM 3110 R483 2015	Reyes, Virgilio D.	Philippine business and transfer taxes.	[S.l. : s.n.], 2015.	BA-010361 BA-010362 BA-010363



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CULARTS Fundamentals of Culinary Arts w/Lab	TP 370 P37 2017	Parker, Rick	Introduction to food science & food systems.	Boston, MA : Cengage Learning, c2017.	BA-010374
	TX 541 C85 2017	Cousminer, Jeffrey J., ed.	Culinology : the intersection of culinary art and food science.	Hoboken, New Jersey : Wiley, c2017.	BA-010375
	TX 651 K55 2015	Klmbell, Vanessa	Food for thought : changing the world one bite at a time.	London : Kyle Books, 2015.	BA-010379
	QP 141 S584 2017	Webb, Frances Sizer	Nutrition : concepts and controversies.	Boston, MA : Cengage Learning, c2017.	BA-010392
HRMBANQ Catering and Banquet Management w/ Lab	TX 911 F672 2016	Foskett, David	The theory of hospitality & catering.	London : Hodder Education, c2016.	BA-010378
HRMBARV Bar and Beverage Management w/ Lab	TP 548 G735 2016	Grainger, Keith	Wine production and quality.	Chichester, West Sussex, UK ; Hoboken, NJ : Wiley Blackwell, c2016.	BA-010380
	TX 951 B637 2016	Bobrow, Warren	Cannabis cocktails, mocktails, and tonics : the art of spirited drinks and buzz-worthy libations.	Beverly, Massachusetts : Quarto Publishing Group USA, Inc., 2016.	BA-010384
HRMCON Convention Management	TX 911.2 F455 2016	Fenich, George G.	Meetings, expositions, events, and conventions : an introduction to the industry.	Boston : Pearson, c2016.	BA-010391
HRMHOM Hospitality Operational Management	TX 911.3 P4 M55 2017	Miller, Jack E.	Supervision in the hospitality industry.	Hoboken, N.J. : John Wiley, c2017.	BA-010388
HRMPUR Purchasing for Hospitality	TP 373.3 S73 2016	Subramaniam, Persis, ed.	The stability and shelf-life of food.	Amsterdam : Elsevier, Cambridge, England : Woodhead Pub., c2016.	BA-010373
HRMPUR Purchasing for Hospitality	S 605.5 F54 2015	Field, Margo, ed.	Organic farming and food quality.	New York : Published by Callisto Reference, c2015.	BA-010376
HRMPUR Purchasing for Hospitality	TX 556 P8 H37 2016	Hasheider, Philip	The complete book of pork butchering, smoking, curing, sausage making, and cooking.	Minneapolis, MN : Voyageur Press, c2016.	BA-010383
HRMSERV Food & Beverage Service Procedures	TX 911.3 M27 C682 2016	Cousins, John A.	Food and beverage management : for the hospitality, tourism and event industries.	Woodeaton, Oxford : Published by Goodfellow Publishers, c2016.	BA-010377
	TX 631 E94 2016	Everett, Sally	Food & drink tourism : principles and practice.	Thousand Oaks, CA : SAGE Publications Ltd, 2016.	BA-010382



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HRDMREC Recruitment and Selection	HF 5549.5 S38 C66 2016	Cook, Mark	Personnel selection : adding value through people--a changing picture.	Chichester, West Sussex, UK ; Malden, MA, USA : John Wiley & Sons, Ltd., 2016.	BA-010390
HRDMREL Labor Relations and Negotiations	HD 6971 I574 2016	Bamber, Greg J.	International and comparative employment relations : national regulation, global changes.	Los Angeles : SAGE Publications, 2016.	BA-010368
HRDMRES Human Resource Development Management Research	HF 5549 D475 2016	Dessler, Gary	Fundamentals of human resource management.	Boston : Pearson, c2016.	BA-010389
	HF 5549 P456 2016	Phillips, Jack J.	Accountability in human resource management : connecting HR to business results.	London ; New York : Routledge, Taylor & Francis Group, 2016.	BA-010393
HUREMAN Human Resource Management	HV 41 H375 2017	Harley-McClaskey, Deborah	Developing human service leaders.	Los Angeles : SAGE, c2017.	BA-010394
	HF 5549.5 E45 I57 2016	Dickmann, Michael, ed.	International human resource management : contemporary human resources issues in Europe.	New York : Routledge Taylor & Francis Group, 2016.	BA-010398
PERDEVT Personality Development	HF 5381 S484 2016	Becker, Lucinda	Seven steps to a successful career : a guide to employability.	Los Angeles : Sage, 2016.	BA-010381

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ENTREMAN Entrepreneurial Management	HB 615 H576 2016	Hisrich, Robert D.	International entrepreneurship : starting, developing, and managing a global venture.	Los Angeles : SAGE, c2016.	BA-010367
	HD 57.7 R675 2016	Rothwell, William J.	Effective succession planning : ensuring leadership continuity and building talent from within.	New York : American Management Association, c2016.	BA-10370
PRINMAN Principles of Organization and Management	HF 5549 M365 2016	Martin, Graeme	Managing people and organizations in changing contexts	London : Routledge Taylor & Francis Group, 2016.	BA-010395
STOMAN Special Topic in Management & Entrepreneurship	HD 30.28 B878 2016	Butuner, Hakan, ed.	Case studies in strategic planning.	Boca Raton : CRC Press, Taylor & Francis Group, c2016.	BA-010369



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IMARCO Integrated Marketing Communication	HF 5415.5 K365 2016	Egan, John	Marketing communications.	London : Sage, 2015.	BA-010385
MARKNAL International Marketing	HF 1416 C375 2016	Cateora, Philip R.	International marketing.	New York : McGraw-Hill Education, c2016.	BA-010401
MARKRES Marketing Research	HF 5415.2 M36 2016	McQuarrie, Edward F.	The Market Research Toolbox : A Concise Guide for Beginners.	Los Angeles : SAGE, 2016.	BA-010387
	HF 5415.2 Z55 2016	Babin, Barry	Exploring marketing research.	Mason, OH : Cengage Learning , c2016.	BA-010396
MARKSER Services Marketing	HD 9980.5 Z453 2016	Wilson, Alan	Services marketing : integrating customer focus across the firm.	Maidenhead, Berkshire : McGraw-Hill Education, 2016.	BA-010400
SALESPRO Professional Salesmanship	HF 5415.5 K365 2016	Kao, Liz	Salesforce.com for dummies.	Hoboken, NJ : John Wiley & Sons, Inc., c2016.	BA-010399
STOMARK Special Topics in Marketing Management	HF 5414 F745 2015	French, Jeff	Strategic social marketing.	London : SAGE Publications Ltd, 2015.	BA-010386

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LG01 Foreign Language (Basic)	PL 1071 L35 2013	Lai, Su-ju	Prime Chinese.	Manila : Park Publishing Service, 2013.	BA-010347
PRINTOUR Principles of Tourism	HD 9980.5 K56 2016	Gaol, Lumban	Knowledge, service, tourism & hospitality : proceedings of the Annual International Conference on Management and Technology in knowledge, Service, Tourism & Hospitality 2015 (SERVE 2015),	Boca Raton : CRC Press, 2016.	BA-010397
TOURMARK Tourism Marketing	G 155 M3 T685 2016	3G ELearning	Tourism promotion services : intermediate.	[United Arab Emirates] : 3G Elearning FZ LLC, c2016	BA-010371

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SOCRESP Social Responsibility & Good Governance	JZ 5588 E84 2016	Nyman, Jonna, ed.	Ethical security studies : a new research agenda.	Abingdon, Oxon ; New York, NY : Routledge, 2016.	BA-010372