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**COLLEGE OF BUSINESS AND ACCOUNTANCY**  
**BACHELOR OF SCIENCE IN MARKETING**

**AUTHOR /TITLE / IMPRINT/ CALL NUMBER**

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**International marketing**

Suplico, Luz T. International marketing/ Luz T. Suplico, Leonardo R. Garcia, Jr., Renato S. Esguerra. Quezon City : C & E Pub., 2008.  
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