



Angeles University Foundation
Angeles City
UNIVERSITY LIBRARY

NEW ACQUISITIONS LIST
JUNE 2010

COLLEGE OF BUSINESS AND ACCOUNTANCY
BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

AUTHOR /TITLE / IMPRINT/ CALL NUMBER

Business planning for hospitality management

Graham, Anne. Managing airports : an international perspective / Anne Graham. -- 3rd ed. -- Oxford : Butterworth-Heinemann, 2008.
TL 725.3 .M2 G73 2008
BA-7018

Jones, Thomas J. A. Managing the built environment in hospitality facilities / Thomas Jones, Dina Marie V. Zemke. -- Upper Saddle River, NJ : Prentice Hall, c2010.
TX 928 J638 2010
BA-7001

Ecotourism

Wearing, Stephen. Ecotourism : impacts, potentials, and possibilities / Stephen Wearing and John Neil. -- 2nd ed -- Oxford ; Boston : Butterworth-Heinemann, c2009.
G 156.5 .E26 W4 2009
BA-7005

Heritage tourism

Tourism and national parks : international perspectives on development, histories, and change / edited by Warwick Frost and C. Michael Hall. -- New York, NY : Routledge, 2009.
G 155 .A1 T58 2009
BA-7017

Cultural heritage and tourism in the developing world : a regional perspective / edited by Dallen J. Timothy and Gyan P. Nyaupane. -- London ; New York : Routledge, 2009.
G 156.5 .H47 C85 2009
BA-7020

Principles of tourism 1 and 2

Kumar, Rajesh. Sports, adventure and recreational tourism/ by Rajesh Kumar. -- New Delhi : SBS Publishers & Distributors, c2009.
G 155 .A1 K85 2009
BA-7077

Saxena, Atul. New trends in tourism and hotel industry/ Atul Saxena. -- New Delhi : Navyug Publishers & Distributors, c2008.
G 155 .A1 S28 2008
BA-7076

Yeoman, Ian. Tomorrow's tourist : scenarios & trends / by Ian Yeoman. -- Amsterdam ; Boston ; London : Elsevier Science, 2008.
G 155 .A1 Y46 2008
BA-7016

Tourism education : an emerging essential/ edited by D. S. Bhardwaj...[et al.] -- New Delhi : Kanishka Pub. , c2006
G 155.7 T68 2006
BA-7080

Williams, David C. (David Campbell), 1966-Casino gaming methods : games, probabilities, and controls / David C. Williams, Kathryn Hashimoto. -- Upper Saddle River, N.J. : Prentice Hall, c2010.
GV 1302 W44 2010
BA-7000

Kumar, Rajesh. Global trends in health and medical tourism/ by Rajesh Kumar. -- New Delhi : SBS Publishers & Distributors, c2009.
RA 793.5 K85 2009
BA-7075

Commercial homes in tourism : an international perspective / edited by Paul A. Lynch, Alison J. McIntosh and Hazel Tucker. -- London ; New York : Routledge, 2009.
TX 911 C612 2009
BA-7023

Timothy, Dallen J. Tourism and the lodging sector / Dallen J. Timothy and Victor B. Teye. -- Burlington, MA : Elsevier, 2009.
TX 911 T56 2009
BA-7006

Research methods in the tourism industry

The SAGE handbook of tourism studies / edited by Tazim Jamal and Mike Robinson. -- Los Angeles ; London : SAGE, 2009.
G 155.7 S24 2009
BA-7072

Kaufman, Tammie J., 1969-Timeshare management : the key issues for hospitality managers / Tammie J. Kaufman, Conrad Lashley, Lisa Ann Schreier. -- Oxford ; Burlington, MA : Elsevier/ Butterworth-Heinemann, 2009.
TX 911.3 .M27 K385 2009
BA-7014

Tourism impacts, potential and possibilities

Hall, Colin Michael, 1961-Understanding and managing tourism impacts : an integrated approach / C. Michael Hall and Alan Lew. -- Milton Park, Abingdon, Oxon ; New York : Routledge, 2009.
G 155 .A1 H34 2009
BA-7022

Reece, William S. The economics of tourism / William S. Reece. -- Upper Saddle River, N.J. : Prentice Hall, c2010.
G 155 .A1 R44 2010
BA-7002

Tourism marketing

Middleton, Victor T. C. Marketing in travel and tourism / Victor T.C. Middleton ; with Alan Fyall, Mike Morgan and Ashok Ranchhod. -- 4th ed. -- Oxford ; Burlington, MA : Butterworth-Heinemann, 2009.
G 155 .A1 M475 2009
BA-7025

Kotler, Philip. Marketing for hospitality and tourism / Philip Kotler, John T. Bowen, James C. Makens. -- 5th ed. -- Boston : Prentice Hall, c2010.
TX 911.3 .M3 K67 2010
BA-6982

McCabe, Scott. Marketing communications in tourism and hospitality : concepts, strategies and cases / Scott McCabe. -- Amsterdam ; Boston : Butterworth-Heinemann, 2009.
TX 911.3 .M3 M33 2009
BA-7024

Reid, Robert D. Hospitality marketing management / Robert D. Reid, David C. Bojanic. -- 5th ed. -- Hoboken, N.J. : John Wiley & Sons, c2010.
TX 911.3 .M3 R443 2010
BA-6979

Shoemaker, Stowe. Marketing essentials in hospitality and tourism : foundations and practices / Stowe Shoemaker, Margaret Shaw. -- Upper Saddle River, N.J. : Pearson/Prentice Hall, c2008.
TX 911.3 .M3 S553 2008
BA-6981

Tourism planning and development

Mason, Peter 1951-Tourism impacts, planning and management / Peter Mason. -- 2nd ed. -- Amsterdam ; Boston : Butterworth Heinemann, 2008.
G 155 .A1 M37 2008
BA-6931

Tarun, Nikunj. Tourism administration/ Nikunj Tarun. -- New Delhi : Alfa Pub., c2006.

G 155 .A1 T37 2006

BA-7078

Tourism development/ edited by Jagpradeep. -- New Delhi : Murai Lal & Sons, c2008

G 155 .A1 T68 2008

BA-7079

Travel agency management

Nigam, Devesh. Tourism planning and tour operation/ Dr. Devesh Nigam. -- New Delhi : Shree Publishers & Distributors, c2008.

G 155 .A1 N536 2008

BA-7081

World tourism

Genzmer, Herbert. Countries & continents : the countries and continents on earth/ Herbert Genzmer, Christian Schütz. -- New York : Parragon, c2008.

G 128 G443 2008

BA-7090

Williams, Stephen, 1951 May 30-Tourism geography : a new synthesis / Stephen Williams. -- 2nd ed. -- London ; New York : Routledge, 2009.

G 155 .A1 W49 2009

BA-7015